

REINVENTING STRATEGIC PLANNING FOR THE 21ST CENTURY: WORKSHOP OVERVIEW

Alternate #2—Two and one-half days - Day 1 -

- 8:00 • Continental Breakfast
- 8:30 • Welcome; Purposes; Three Goals/Three Premises
- Agenda; Logistics
- Wants; and Introduction/"Good Morning" - "Hey Y'all"
- Personal Cases
- Learning Community - Switch Seat?
- Write-up Case- List on flipchart
- ELC Process with Each module (Learning/Applications)
- Develop Critical Issues List for Your Case*
- 10:00 **BREAK**
- 10:15 **EXECUTIVE BRIEFING OVERVIEW:**
- Systems Concepts: Five phases of Strategic Management (A-B-C-D-E)
- Overview of Strategic Management Steps "Backwards Thinking" - Systems Thinking
- Cascade of Planning/Strategic Management System
- 12:00 **LUNCH**
- 1:00 **I. PLAN-TO-PLAN (STEP 1):**
- Environmental Scan—Exercise
- Scanning System
- 21st Century Planning responses needed
- 2:15 **BREAK**
- 2:30 • Examine Key tasks
- Parallel Involvement Process
- Finish Plan-to-Plan – Tailor to Your Needs
- 3:40 Quick Stretch - 5 Minute Break**
- 3:45 **Goal #1:** Begin to develop a Strategic Plan/Document
- II. IDEAL FUTURE VISION DEVELOPED (STEP #2)**
- Vision development – Only as Needed by Participant Wants
- Mission development (#2)
- Its purposes/uses/Its usual problems
- 4:45 **HOW DID THE DAY GO?** - Review day's concepts, Debrief day, Tools, Tips and Techniques
- 3 Questions: Continue to do..? Do more of...? Do less of...?
- Homework: Assigned readings/Take BEA Assessment/Take Core Values Assessment
- 5:00 **End Day**

*Note: Each step has (1) Lecturette on the key concepts; (2) Activities based on your own situations/cases; (3) Discussions of these real life situations, as well as true stories, examples, and handouts of actual cases facilitated by the instructor; and (4) Tools, Tips and Techniques to facilitate Strategic Management successfully.

Individual Handouts Include:

Articles: ASP, ASC, ARSP, AROC, ALDR, ACCV, ASTL

Models: MRSM, MEWC, MBEA, MSTL

Instruments: ISMS, IROC-P, IBOB, BEA short-form

Book: STASP

Samples: Tri-folds, Top Priority Action Plan, Yearly Map, KSM Matrix, Work- Plan Format, SPDISK, STPAD

REINVENTING STRATEGIC PLANNING FOR THE 21ST CENTURY: WORKSHOP OVERVIEW

Alternate #2—Two and one-half days - Day 2 -

- 8:00 Continental Breakfast
- 8:30 Day One Issues
- 8:45 **II. FINISH CORE VALUE DEVELOPMENT** (only as needed by participants)
- See Enterprise-Wide Change list of suggested ones
- 9:30 **BREAK**
- 9:45 **III. KEY SUCCESS MEASURES (STEP #3)**
- 10:45 **BREAK**
- 11:00 **IV. CURRENT STATE ASSESSMENT (STEP #4)**
- Positioning Assessment (STAR Model)
- 12:30 **LUNCH**
- 1:15 **CURRENT STATE ASSESSMENT (continued)**
- SWOT and O.T.
 - Business Excellence Architecture/Baldrige Assessment
 - Cover Extra Assessment Tools in Participant Notebook (especially OT)
- 2:30 **BREAK**
- 2:45 **V. CORE STRATEGY DEVELOPMENT (STEP #5)**
- strategies defined
 - develop your Core Strategies
 - Strategic Action Items
- FINISHED WITH STRATEGIC PLANNING!**
- 4:30 **Quick Stretch - 5 Minute Break**
- 4:35 **PREPARE ANNUAL PLAN - Your Case - Homework**
- 4:50 **HOW DID THE DAY GO?** - Review day's concepts, Debrief day, Tools, Tips and Techniques
Three Questions: Continue to do...? Do more of...? Do less of...?
- 5:00 **End Day: Homework:** Take ROC Assessment - Your Case
- Check Day Three's start/end time and departure schedule**

**REINVENTING STRATEGIC PLANNING
FOR THE 21ST CENTURY: WORKSHOP OVERVIEW**
Alternate #2—Two and one-half days
- Day 3 -

- 7:30 **Continental Breakfast**
- 8:00 **Day 2 Issues – Check Departure Schedule/Issues/Ending Time**
 – Recap workshop days 1 and 2
- 8:30 **VI. Goal #2: Ensure Successful Implementation (i.e., cascade it down to operations)**
3-YEAR BUSINESS PLANS - Developed (Step #6)
 – Terminology Issues Clarified
 – Work Their Cases
 – Realistic Timeframe During Year to Accomplish
- 9:30 **BREAK**
- 9:45 **VII. ANNUAL PLANS/BUDGETS TIED TO STRATEGIC PLANNING (STEP #7)**
- 10:45 **STRETCH—FIVE MINUTES ONLY**
- 10:50 **VIII. BEGIN IMPLEMENTATION - Light Overview Only (overload?)**
 - Do SP/AP Prototype as Demo – Include both the “What” and “How To” process
 - "Bridging the Gap" **Overview** – Steps #8, 9, and 10 – Including ASR
 - Conduct Plan-to-Implement (#8) Structures/Rollercoaster - Review Survey
 - Establish Enterprise-Wide Change Management System (#9)
- 11:45 **BREAK**
- 12:00
 - Wants Revisited/Sum Up Key Concepts
 - Take Aways – Learnings/Application (go around room) - Your Cases
 - Wrap Up/Celebration - Certificates
 - Evaluation
- 1:00 **END WORKSHOP—BOXED LUNCHES AVAILABLE**