

Complex Issues
Clear Solutions



2005 STRATEGIC MANAGEMENT EXECUTIVE WORKSHOP SERIES

The Systems Thinking Approach™
for
EXECUTIVES and SENIOR PROFESSIONALS

Three Part Series:

*Executive
Interactive Workshops*

*Professional
Academy Certifications*

➔ **Reinventing Strategic Planning**
Grow Your Business in the Dynamic 21st Century

June 13-15

San Diego
"America's Finest City"

June 13-17

➔ **Leading Enterprise-Wide Change**
*Creating Business Excellence and Superior
Financial, Customer and Employee Results*

July 11-13

Singapore
"Hub of the Orient"

July 11-15

➔ **Strategic and Systems Thinking**
*Raise Your Strategic IQ and Become a
Strategic Thinker on a Daily Basis*

September 12-14

Toronto
"World's Most Multicultural City"

September 12-16

ATTENTION EXECUTIVES:

Combine Learning and Doing

Each Executive Interactive Workshop: \$1,795
2 -1/2 days: Monday - Wednesday (1/2 day)

ATTENTION SENIOR PROFESSIONALS:

Earn Three Academy Certifications

Each Academy Certification: \$2,795
4-1/2 days: Monday - Friday (1/2 day)

Attend All Three Academies and Achieve a "Strategic Management Gold Mastery Diploma"

Presented By

Stephen Haines

with the Centre's Global Partners
www.StephenHaines.com

CEO • Entrepreneur • Global Strategist...Keynoter • Systems Thinker • Distinguished Author

- Steve is the world's foremost authority and leader in the Systems Thinking Approach™ to Strategic Management (Planning-People-Leadership-Change).
- He has led the Best Practices research development and expansion of Strategic and Systems Thinking for more than 25 years.
- Steve currently travels the world consulting with CEOs of progressive organizations, while keynoting, and facilitating CEO and Executive Seminars as a distinguished and prolific author.

Insightful ~ Passionate ~ Provocative



Founded in 1990 ~ 38 Offices in 20 Countries
Architects of Strategic Change

For More Information:
www.CSMIntl.com
(619) 275-6528

The Systems Thinking Approach™

The Centre was founded in 1990 and is a US based, international, consulting, training and executive development firm with 38 offices in 20 countries.

We use The Systems Thinking Approach™ to provide executive coaching, consulting, seminars, keynote presentations, public workshops, professional certifications, and customized in-house training. We have a comprehensive support product line of Strategic Management books and materials available through our publishing company site : www.SystemsThinkingPress.com

Our mission is to enhance the enterprise value of visionary CEOs and their organization by jointly customizing and successfully implementing our Systems Thinking Approach™ to Strategic Management through:

1. Creating the Strategic Edge (Strategic Planning, Coaching, and Enterprise-Wide Change)
2. Creating the People Edge™ (Leadership Development, HR Planning and Management, and Team Building)
3. Creating Customer Value (TQM, Service, Redesign, Marketing & Sales)
4. Innovation and Creativity
5. Strategic Thinking: The Systems Thinking Revolution

The Centre is in demand with dynamic facilitators, Strategic and Systems Thinkers, and keynote speakers at international conferences. We are highly experienced in working with CEOs, Executives, and Boards-of-Directors on unresolved strategic issues.

Diverse Global Partner Instructors

Each International Centre course is designed to provide the participants with the diverse perspectives of our global economy and organizations. Various US, Canada and Global Partners jointly co-facilitate our workshops.

Executive Interactive Workshops \$1,795 each • Academy Certifications \$2,795 each

SAVE MONEY

- Register and pay in full at least 45 days in advance of the start of the workshop- save 10%
- Register and pay in full for two or more executives from the same organization - save 10%
- Register and pay in full for three workshops or three certifications - save 10%

REGISTRATION - (One registration per person)

Location:			
Workshop:	<input type="checkbox"/> RSP	<input type="checkbox"/> LEWC	<input type="checkbox"/> SAST
Certification:	<input type="checkbox"/> RSP	<input type="checkbox"/> LEWC	<input type="checkbox"/> SAST
Name:		Title:	
Company:			
Address:		City:	State/Province:
Zip/Postal Code:		Country:	
Phone:	Fax:	Email:	

CALCULATE YOUR SAVINGS

Executive Interactive Workshop	
Professional Academy Certification	
Discounts	
Early Registration- 10%	
Three Workshops - 10%	
Three Certifications - 10%	
Multiple Registrations from the Same Organizations - 10% <i>(all registrations must be submitted together)</i>	
Total Payment	

PAYMENT

- Register me - Full payment will be made one week prior to seminar.
 - Register me - Check for full tuition enclosed.
 - Register me - Charge my Credit Card for full tuition:
 - Visa MasterCard American Express Discover
- Cardholder's Name _____
 Card # _____ Expires _____

To Process Your Registration

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 San Diego, CA 92110

Visit Our Websites:

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