

EARN A STRATEGIC MANAGEMENT GOLD MASTERY DIPLOMA

WHY IMMERSE YOURSELF?

“Double your learning—become the leading expert in your organization and practice”

Eligible applicants:

1. **Internal senior staff professionals**—such as in Finance, Planning, Organizational Development, Training, Human Resource, Quality, Six Sigma, Engineering, Research, etc.
2. **External consultants, trainers and coaches**—desiring serious mastery-level professionalism.
3. **Line executives**—with the Strategic, Leadership and Organizational Development skills, interests and maturity.

We allow you flexibility to immerse yourself repeatedly in our copyrighted *Systems Thinking Approach™* in three integrated strategic management Academy Certification topics to gain a Strategic Management *Gold Mastery Diploma*.



Gain Expertise and Respect

These three Academy Certifications increase your value to your current employer and/or clients while giving you highly marketable skills for the future.

THREE ACADEMY CERTIFICATIONS

#1. Reinventing Strategic Planning Academy Certification:

Three day workshop plus two day follow-on Boot Camp Immersion
June 20-24, 2005—San Diego, CA (4 ½ days total)

#2. Enterprise-Wide Change Academy Certification:

Three day workshop plus two day follow-on Boot Camp Immersion
July 11-15, 2005—Singapore, Asia (4 ½ days total)

#3. Strategic and Systems Thinking Academy Certification:

Three day workshop plus two day follow-on Boot Camp Immersion
September 12-16, 2005—Toronto, Canada (4 ½ days total)

STRATEGIC MANAGEMENT GOLD MASTERY DIPLOMA

This diploma is awarded after completing all three public workshops above, their associated “Boot Camp” Immersions and Academy Certifications, along with an Internship below:

Practicum/Internship

This is a capstone practical experience leading to the Strategic Management **Gold Mastery Diploma**. The Centre offers flexible options for this. Contact us for details.

The Centre’s Strategic Management Gold Mastery Diploma and three Academy Certifications are highly respected 21st century learning and career development programs.

Each Immersion and Certification includes:

Specific in-depth and intensive re-examination of the mastery topics, (both the “what” and the “how to”).

In addition, we immerse you in seven key areas:

- Learning theory
- Practicing and demonstrating Strategic Management mastery
- Alternate steps and processes
- Personal feedback and growth
- Facilitating difficult issues and conflict areas
- Lecturettes on all key concepts
- Lists of anticipated big process issues

PRIMARY ACADEMY & GOLD MASTERY DIPLOMA OUTCOMES

1. An in-depth knowledge of Systems Thinking as a “New Orientation of Life” (Like raising your effective “Strategic IQ” 50 Points).
2. An understanding of how to build a Leadership Development System (the #1 Corporate-Wide Core Competency required for all successful organizations in the 21st Century).
3. An ability to think more strategically and innovatively as a leader on a daily basis.
4. An understanding of how to create and sustain a Strategic HR (People) Plan.
5. An ability to create and sustain a yearly Strategic Leadership System and Cycle (The #2 Corporate-Wide Core Competency required for all successful organizations in the 21st Century).
6. An ability to become a skilled architect in designing, building and sustaining “Systemic Change” for an organization to achieve Business Excellence and Superior Results.
7. An ability to create and sustain a Strategic Plan and an Annual Plan to support it over the long term, based on the organization’s unique Positioning in the marketplace.
8. A significant growth in self-mastery and Breakthrough Leadership Essentials at the personal interpersonal, and team levels.

*“The primary thrust of the Gold Mastery Diploma...IS ABOUT IN-DEPTH LEARNING!”
(The Diploma is the by-product of you demonstrating your learning and mastery)*

WHY A STRATEGIC MANAGEMENT GOLD MASTERY DIPLOMA?

During the two-day Boot Camp Immersions you will:

- **Experience Intensive Content Reinforcement:** You will receive more intensive learning, reinforcement and internalization of the content as each workshop is revisited from a much deeper new level.
- **Acquire Extensive Process Knowledge:** You will spend much more time on the “how to” sequences, details and nuances in addition to the “what” of the workshop content.
- **Demonstrate Mastery:** You will have an opportunity to practice part of the workshop and demonstrate your expertise in it, while receiving practical feedback on your skills from the Centre’s Master Level Consultants.

Practicum/Internship Opportunity

- **Capstone Application:** You will have an opportunity to combine learning and organizational results. Apply your learnings back home in a joint, practical, and successful manner with a Centre Master Level Consultant.

HOW DO YOU GET STARTED?

1. Decide this Strategic Management Gold Mastery Diploma is right for you.
2. Review our Workshop Schedule for public events that fit your schedule—or have us conduct it within an organization.
3. Contact us to register and for more information.